



ACA Western Sections Present

The 14TH Annual CampWest Conference

The Premier Regional Camp Conference West of the Rockies!

DATE & LOCATION

April 2-5, 2008

Alexis Park Resort
375 E. Harmon Avenue
Las Vegas, NV 89109
800-582-2228



THE CAMPWEST AUDIENCE

CampWest hosts six American Camp Association sections in the western region: Evergreen, Northern California, Oregon Trail, Rocky Mountain, Southern California/Hawaii, and Southwest. With attendees from California, Hawaii, Alaska, Washington, Oregon, Idaho, Utah, Nevada, Arizona, Montana, Wyoming, New Mexico and Colorado; over 600 camp professionals from day camps, resident camps, retreat and conference centers attend. Camp Directors and Program Staff participate in educational seminars and learn from leading experts on the latest camp trends. The 2008 CampWest theme is "Building Connections: Creating Camps That Make a Difference."

NEW in 2008! A special educational session for experienced camp directors will be integrated with the exhibit hall.

HOTEL & SHUTTLE SERVICE

Alexis Park Resort 800-582-2228

Stay with us and enjoy the excitement of Las Vegas! Reference the CampWest Conference to receive the special conference rate of \$99 (plus tax). Easy airport access to the Alexis Park Resort. The hotel is located less than 10 minutes and one mile from the airport. Several low-cost shuttle options are available:
Bel Trans: 702-739-7990, CLS Transportation: 702-740-4545.

WHO SHOULD PARTICIPATE

Companies interested in reaching prospective new customers

Exhibitors targeting qualified buyers

Advertisers who market to a camp audience

Sponsors interested in positioning themselves above their competitors

Vendors connecting with current and past customers

Sales Representatives involved in prospecting for new consumers

Companies wanting to evaluate their competition

Individuals interested in presenting commerce sessions to promote their product or services

Exhibitors interested in knowing the trends and challenges in western camps

SPONSOR, EXHIBIT, ADVERTISE, SPEAK – CONNECT!

SPONSOR

WHY SPONSOR?

- CampWest Is the Premier Regional Camp Conference West of the Rockies!
- CampWest provides the ideal platform on which to promote your brand, launch new products, meet new clients and align yourself with camps during conference business and networking.
- CampWest Partners have the opportunity to collaborate with camp directors and program staff, ultimately increasing their brand and product visibility.
- CampWest strives to deliver an event that exceeds your expectations, thus becoming an integral part of your annual marketing program.
- With publications reaching over 3000 camp enthusiasts and over 600 conference attendees, heightened exposure for sponsors means a greater reach for our Partners.
- Partners will be featured in conference publications and highlighted throughout the conference.
- Through sponsor support, CampWest offers participants a quality educational experience at an affordable price.

PARTNERSHIP OPPORTUNITIES

\$5000 Conference Partner (maximum 2)

- Product Display (High-Visibility Area) ■
- Logo on Front Cover of Brochure (sent to 3,000 people) and Program Book ■
 - Half Page Acknowledgment Back Cover of Program Book ■
 - Signage in main conference areas* ■
- Company logo in all publication ads promoting the Conference ■
- Logo branding and hyper-link on the Conference website to your site ■
 - Recognition in the western region ACA section newsletters ■

\$3000 Lodge Partner (maximum 2)

- Product Display (High-Visibility Area) ■
- Half Page Acknowledgement Front Inside Cover or Back Inside Cover of Program Book ■
 - Listed as a Lodge Partner in Brochure and Program Book ■
 - Company name in all publication ads promoting the Event ■
 - Logo branding on the Conference website ■
 - Recognition in the western region ACA section newsletters ■

\$2000 Cabin Partner

- Product Display (High-Visibility Area) ■
- 1/2 Page Acknowledgement inside Program Book ■
- Listed as Cabin Partner in Brochure and Program Book ■

\$1000 Tent Partner

- 1/4 Acknowledgement inside Program Book ■
- Listed as a Tent Partner in Brochure and Program Book ■

\$500 Cookout Partner

- 1/8 Page Acknowledgement inside Program Book ■
- Listed as a Cookout Partner in Program Book ■

\$250 Buddy Partner

- Listed as a Buddy Partner inside Program Book ■

* Signage provided by CampWest from your camera ready logo

REGISTER ONLINE at www.CampWest.org or call (213) 483-4300.

REFUND POLICY

Registration and full payment must be received by DECEMBER 1, 2007 to be included in CampWest promotional mailing to prospective conference participants. Registration and full payment must be received by FEBRUARY 15, 2008 to be included in the CampWest Program Book. All sponsor monies are due in full by February 15, 2008. Cancellations made in writing by February 15, 2008 will be refunded at 50%. There will not be any refunds after February 15, 2008.

EXHIBIT

EXHIBIT SHOW HOURS

April 2 - 5, 2008	CampWest Conference
April 4, 2008	Exhibit Hall (Friday) 12:00 PM - 7:30 PM
Unopposed Show Hours	12:00 - 2:00 PM, 3:30 - 4:30 PM, 6:00 - 7:30 PM
April 5, 2008	Optional Appointment Follow-up Hours (Saturday) 8:00 AM - 11:00 AM

EXHIBIT HALL HIGHLIGHTS

- Unopposed exhibit hall viewing time for conference attendees
- NEW! Special viewing time for camp directors
- Exhibitor presentations in or near the Exhibit Hall
- Prize Give-A-Ways and Raffles
- Dinner and snacks served in the Exhibit Hall
- 50+ companies showing products and services

EXHIBITOR PACKAGE

- 8'x10' booth size (8' high backdrop and 3' high side divider drapes)
- 6' foot draped table, 2 chairs, 1 standard identification sign
- 2 full conference registrations per booth for exhibitor personnel (except additional fee seminars)
- 4 complimentary Exhibit Hall passes per exhibit booth
- Electronic list of attendees to all exhibitors before/after the conference if desired
- All companies are listed on the conference website and in the conference program book.

BOOTH SELECTION

- Early registration and full payment means early booth selection!
- Booth selection is awarded on a first come-first served basis following receipt of full payment.
- If registered and paid in full by February 15, 2008 exhibitors will appear in the program book.
- Conference sponsors receive premium booth locations.
- Other prime locations are reserved for exhibitors who have supported CampWest for 3 or more years.
- Full exhibitor fees must be paid prior to February 1, 2008 to be eligible for prime locations.
- CampWest does its best to accommodate all exhibitors, but cannot guarantee booth placement.
- Every effort will be made not to assign you space next to a competitor.
- Following payment of full exhibitor fees, booth selection may occur online.
- The exhibit hall layout can be viewed at www.campwest.org.

EXHIBITOR REGISTRATION

	ACA Business	Non-ACA Member Business
Prior to 10/1/07	\$550	\$650
Prior to 2/15/08	\$600	\$700
After 2/15/08	\$650	\$750
Electrical*	\$75	\$75
Extra Tables*	\$25	\$25
Internet*	TBD	TBD

* Onsite purchases may be subject to an additional charge.

REGISTER ONLINE at www.CampWest.org or call (213) 483-4300.

REFUND POLICY

Deposit: \$100 Non-refundable deposit per booth guarantees you space in the Exhibit Hall. Balance must be paid in full by 2/15/08. NOTE: Booth selection will be available after full exhibitor fees are paid. Booth cancellation after March 1, 2008 will result in retention of 50% of booth cost.

ADVERTISE

CampWest reaches hundreds of camp directors and program staff, who in turn impact thousands of youth, parents, and staff throughout the western United States. As the premier camp conference west of the Rockies, CampWest invites you to connect by advertising as well as exhibiting!

EXPOSURE

- Increase your product visibility and brand exposure in a professional camp setting - your business relies on people who share your product interest and values!
- With publications reaching over 3000 camp enthusiasts and over 600 conference attendees, heightened exposure for sponsors means a greater reach for our Advertisers.
- By placing an ad in our conference program book, you will become a preferred supplier to our camps.
- Receive a free listing on the conference website and promotion in our western camp community.
- CampWest attendees - camp directors and program staff - are your best potential buyers!

ADVERTISEMENTS

- Half-page Ad \$1500
- Quarter-page Ad \$1100
- Eighth-page Ad \$550

For more information and to discuss additional advertising opportunities, please contact the CampWest Office at (213) 483-4300 by February 15, 2008. Payments and camera ready artwork should be sent to info@acasocal.org by February 15, 2008.

REGISTER ONLINE at www.CampWest.org or call (213) 483-4300.

REFUND POLICY

All advertising monies are due in full by February 15, 2008. Cancellations made in writing by February 15, 2008 will be refunded at 50%. There will not be any refunds after February 15, 2008.

SPEAK

CampWest reserves exhibitors, sponsors, and advertisers the opportunity to present commerce sessions at the conference with the specific purpose of highlighting a company's new products and services. Download the Call for Proposals online at www.CampWest.org. For more information, please contact (213) 483-4300 or info@acasocal.org.

**FOR MORE INFORMATION AND TO REGISTER
FOR THE CAMPWEST CONFERENCE:**

Please Visit www.CampWest.org or call (213) 483-4300.

CampWest Conference

P.O. Box 712218
Los Angeles, CA 90071-7218
Phone: (213) 483-4300
Fax: (213) 232-3229
info@acasocal.org
www.CampWest.org

PAST CAMPWEST EXHIBITORS, SPONSORS & ADVERTISERS

Acorn Naturalists
Advance Specialties
Adventech, LLC
Allen's Guide to Summer Camps
American Bedding Manufacturing
American Income Life Insurance
AnimActions, Inc.
Azukaru
Bagmasters
Box Hockey International, Inc.
Brakebush Bros Chicken
Bunk 1.com
C.C. Creations
Camp America
Camp and School Consulting
CampBrain
Camp Cedar Glen
Camp Leaders
CampRegister
Camp TV Media, Inc.
CCUSA
Challenge Works, Inc.
Civilian Marksmanship Program
Coach USA
Corporate Image Promotions
Creative Athletics
Cultural Homestay International
Danville Promotional Advertising
Dave and Buster's
Diggler Mountain Scooters
Discount School Supply
Dodger Industries
eCamp Messaging
El Cid Mexican Food Products Inc
First Take Productions, Inc.
Fleet Transportation Specialists
Fletemeyer & Lee Associates Inc.
FTS Fleet
Furniture Concepts
GT Sports Apparel
Henry Schein, Inc.
Horseworks Wyoming
Infolink Screening Services
Institutional Purchasing Service
InterExchange Camp USA
International YMCA - ICCP
Invisible Children
IPS Rebates
Jack's Music Factory
K & K Insurance
Kidscamps.com/Campjobs.com
Leave No Trace Center for Outdoor Ethics
Liberty Clothing
Mad Science
Manion/Bell Insurance Assoc.
Markel Insurance Company
MB Transportation and Charter
Metropolitan Provisions
Motion Technology, Inc.
MySummers.com
National Background Investigations
Neuromart
Nevada World Trading Company
Noble Wear LTD
On-a-Roll Screenprinting & Design
On Course/Tournament Solutions
Oregon Yurtworks LLC
Original Mattress
Palace Entertainment
Physicians of Phun
Powder Pak
R.J. Thomas Mfg. Co. Inc.
Rainforest Adventure Center Expeditions
Rebound Unlimited, Inc.
Rec Soft
Rossmoyne, Inc.
Sandy Candy
Safe Sitter, Inc.
Scarlet Sisters Circus
Schmidt, Copeland, Parker, Stevens, Inc.
SF Video, Inc.
Signature Research
Signature Services Corp.
Snyder & Associates
Skillastics
Speed Stacks, Inc.
Star Trails
STS-Safety & Training Services
Soynut Butter Company
Sushi U
SYSCO Food Service of Los Angeles
Tanner's Manners
Teamwork & Teamplay
Teddy Get Ready / MT&B
The Active Network, Inc.
The Alexon Group
The Discounter
The Soynut Butter Company
Training Wheels
Travmark
U.S. Fingerprinting
U.S. Foodservice
United Camps, Conferences, and Retreat Centers
Universal Studios Hollywood
Wells Fargo Insurance Services
Western Association of Independent Camps (WAIC)
What's Up for Kids, LLC
Wilderness Medicine Institute of NOLS
William Mark Corporation
YMCA ICCP
Zink the Zebra Foundation

ACA Western Sections Present

The 14th Annual Camp West Conference

The Premier Regional Camp Conference
West of the Rockies!

April 2-5, 2008

Alexis Park Resort • Las Vegas
800-582-2228

**SPONSOR
EXHIBIT
ADVERTISE
SPEAK –
CONNECT!**



CampWest Conference
P.O. Box 712218
Los Angeles, CA 90071-7218
Phone: (213) 483-4300
Fax: (213) 232-3229
info@acasocal.org
www.CampWest.org

SPONSOR, EXHIBIT, ADVERTISE, SPEAK – CONNECT!



April 2-5, 2008
Alexis Park Resort
Las Vegas, NV

ACA Western Sections Present
**The 14th Annual
Camp West Conference**
The Premier Regional Camp Conference West of the Rockies!

